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# SUCCESS IS BEST WHEN SHARED

- Howard Schultz  
Chairman & CEO of Starbucks

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# BARISTA

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# THE LARGEST CAFÉ CHAIN IN SRI LANKA

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# BARISTA

## OUR PHILOSOPHY

### VISION

To make Sri Lanka a place where no one has to settle for less than the world's best coffee experience

### MISSION

As the largest cafe chain in Sri Lanka, we will ensure that we create and deliver the best value to all our stakeholders while being responsible for safeguarding the interests of the environment and the community

## DEMAND FACTORS

The brand equity

Barista has built over 24 years of operations

Large share of young population

Increasing population of urban working professionals

Changing consumer lifestyle

Expanding tourism in Sri Lanka



**FACTORS FOR THE GROWTH OF THE INDUSTRY**

## VALUES WE SWEAR BY

1

### HARD WORK

We recognize that hard work is essential for achieving sustained success, driving innovation, and fostering continuous improvement. We are committed to going above and beyond to deliver exceptional results with unwavering dedication and perseverance.

2

### PASSION

Our passion is the driving force behind all our endeavors, motivating us to approach each challenge with enthusiasm and dedication. It fuels our commitment to making a meaningful impact and delivering outstanding outcomes.

3

### QUALITY

We are committed to maintaining the highest standards of quality across all our products and services, ensuring excellence in every aspect of our business. Our focus is on consistently exceeding customer expectations and delivering superior value.

4

### EXCELLENCE

Excellence is the benchmark for all that we do. We are dedicated to performing at the highest level, empowering our team to deliver exceptional results and establish new industry standards.

5

### RESPECT

We deeply value diverse perspectives and contributions, cultivating an inclusive and collaborative culture. Mutual respect is the foundation of trust, enabling us to build enduring, meaningful relationships.

## WHY SHOULD YOU INVEST

### BRAND LINEAGE

- Enhanced brand visibility and widespread accessibility
- The largest and most recognized café chain in Sri Lanka
- 24 years of proven success and growth
- Internationally recognized franchise model
- Award-winning customer service excellence
- A strong, loyal customer base across the island

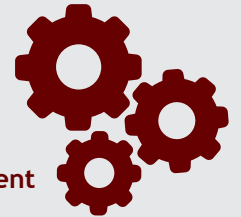


### SCALABILITY

- Streamlined process for store development and expansion
- Opportunities for multi-location growth
- E-commerce and delivery capabilities integrated
- Comprehensive support for design and construction

### EASE OF OPERATIONS

- A time-tested and efficient operational framework
- Seamless store launch and ongoing sustainability
- Ongoing tactical support for optimal performance
- Dedicated commitment to 100% training and development
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### BEST INVESTMENT OPPORTUNITY



- Food industry growth projected at a CAGR of 12-15%
- Investment opportunities starting from Rs 30M
- Payback period of less than 24 months
- Coffee culture appeals to a broad and diverse demographic
- Guaranteed positive returns and long-term profitability
- Coffee consumption expanding at a rate of 15-20% in urban areas

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## OPERATIONS & SUPPORT

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- Dedicated team
- Forward planning



Business Planning & Operations



Recruitment of Staff & Development



Marketing & Loyalty Support



Products, NPD & Quality Support



Supply Chain Support



IT System & Software Support

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## GEOGRAPHICAL FOOTPRINT

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**512** Stores globally

Franchise stores **260**

**87** Domestic Stores

### International

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India

Nepal

Maldives

Bangladesh

Myanmar

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# OUR STORE LOCATIONS

## World Trade Center

Level 3, World Trade Centre, Colombo 01:

## Laksala Thummulla

Laksala Building #7, Reid Mawatha, Cinnamon Gardens:

## Bandaranaike International Airport

C Shop #66/D, Bandaranaike International Airport Katunayake:

## Southern Highway A

Service Area A:

## Rajagiriya

No 55 A, Buthgamuwa Road, Rajagiriya:

## Mirissa

Sri Ramya, Galle Road, Mirissa:

## Nawala

446 Nawala Rd, Sri Jayewardenepura Kotte:

## Orion City

No.752 Dr Danister De Silva Mawatha, Colombo 09:

## Kiribathgoda

No 91, Ground Floor, Kandy Road, Kiribathgoda:

## Malabe

390, Kaduwela Road, Malabe:

## Athurugiriya - Express

311, Borella Road, Athurugiriya:

## Sigiriya

121/A, Main Road, Sigiriya:

## Dehiwala

35, Hill Street, Dehiwala:

## Nugegoda Diner

No. 117, Pagoda Road, Nugegoda:

## Wattala Diner

No.542 A, Negombo Road, Wattala:

## Ja-Ela

18 Negombo Rd, Ja-Ela:

## Barista Kurunegala

PWDR Cafe (Pvt). Ltd, Yaggapitiya, Kurunegala – Dambulla Rd, Kurunegala

## Barista Kottawa

292, 1 High Level Rd, Pannipitiya

## Barista Kiosk - BIA

Transit Area, BIA, Katunayake 11450

## Barista Moratuwa

11 Galle Rd New Deviation, Moratuwa 10400

## Jaffna Express

No 420, Hospital Road, Jaffna

## Barista Piliyandala

No 188, Colombo Road, Mampe

## Barista Seeduwa

No. 444, Seeduwa Village, Colombo Road, Seeduwa

## Café Mocha by Barista

28, Stafford Avenue, Colombo 06 (Near Gandhara):

## Bambalapitiya

Pizza Hut Premises, #7/2, Station Road, Colombo 04:

## Staple Street Lakarcade

33 Staple St, Colombo 02:

## Thalawathugoda

No.1136/B/5, Pannipitiya Road, Thalawathugoda:

## Maharagama - Express

No. 171, Colombo Road, Maharagama:

## Mount Lavinia

198, Galle Road, Mount Lavinia:

## Southern Highway B

Service Area B, Welipenna:

## Thimbirigasyaya - Express

No 61, Isipathana Mawatha, Colombo 05:

## Galle

No. 53, Pedler’s Street, Galle Fort:

## Ella

No.01, Ella Junction, Ella:

## Nugegoda - Express

27, S De S Jayasinghe Mawatha, Nugegoda:

## Perahera Mawatha

181, Sir James Peiris Mawatha, Colombo 02:

## Negombo

631, Colombo Road, Negombo:

## Kurunegala

First Floor, 61, Baudhaloka Mawatha, Kurunegala:

## Kandy Diner

No 498, Peradeniya Road, Kandy:

## Barista Double XL

Dbl XL, No 108, Reid Avenue, Colombo 7:

## Barista Horton Place

Lanka IOC Fuel Filling Station, 75 Alexandra Pl, Colombo 7:

## Barista Katubedda

239 Galle Rd, Moratuwa

## Barista Ethul Kotte

932/A Kotte Rd, Sri Jayawardenepura, Kotte

## Barista Matara

No.7B, Beach Road, Matara

## Barista Kohuwala

129/2 Dutugemunu St, Colombo 10250

## Barista Boralessgamuwa

129/2 90, Katuwawala Road, Boralessgamuwa

## Barista Nuwara Eliya

Greenways, Badulla Road, Nuwara Eliya

## Nawam Mawatha

48, IBM Building, Nawam Mawatha, Colombo 00200

## Shanthipura

Eagle’s View Point, Nuwara Eliya 22200

## Kadawatha

469B Kandy Rd, Kadawatha 11850

## Panadura

455 A2, Panadura

## Udawalawa

C.P.D De Silva Rd, B427, Udawalawa 70190

## Jaffna Diner

738 Jaffna-Point Pedro Rd, Jaffna 40600

## WSO2

No105 Baudhaloka Road, Colombo 00400

## Yakkala

264, Henpitiyulla Kandy Rd, Yakkala

## Pepiliyana

Colombo road, Pepiliyana – Dehiwela Rd

## Pasyala

No, 136/B, Kandy Road, Kalalpitiya, Pasyala 11890

## Galle

111 Old Matara Rd, Galle 80000

## Mirihana

266 Old Kottawa Rd, Nugegoda 10250

## Bandarawela - Express

7 CargillsSquare Welimada Rd, Bandarawela 90000

## Delkanda

No 601, Delkanda, Nugegoda 10250

## Mulleriyawa

No 313, 10 Avissawella Rd, Mulleriyawa New Town 10620

## Trillium

Trillium Hotel Colombo, No. 210 Torrington Ave, Colombo 00700

## Kollupitiya

No. 213 Galle Rd, Colombo 00300

## Horana

No. 249/A/A, LOT 4A, Ground Floor, Ratnapura

## Wellawatte

No 519 Galle Rd, Colombo 00600

## Kandy City

05 E L Senanayake Veediya, Kandy 20000

## Unawatuna

184, Welledewala Junction, Galle, Matara Rd,

## Narahenpita

No 570/1, Elvitigala Mawatha, Narahenpita

## Cool Planet Narahenpita

No.193,Kirula Road, Colombo 05

## Wattala 2

811 Negombo Rd, Wattala

## Kochchikade

No 63, Chilaw road, Kochchikade

## Independence Arcade

No. CT/GF/3A, Arcade - Independence Square, Colombo 07

## Kelly Felder - Wattala

811 Negombo Rd, Wattala

## Lady J

Barista, 993 Maradana Rd, Colombo 01000,

## Ahangama

Infront of police, Ahangama 80650

## Wennappuwa

No 5 Main Street, Wennappuwa 61170

## Battaramulla

16/2A Main St, Battaramulla 10120

## Pallekele

New 81/1, Balagolla, Kengalla 20186

## Castle Street

151/3 Castle St, Colombo 00800

## Mattala

22 Junction, Padawgama, Lunugamwehera

## Polonnaruwa

No. 13 Hospital Junction, Polonnaruwa 51000

## Maharagama

No.280, Siri Vajiragnana Mavatha, Lake Rd, Maharagama 10230

## Anuradhapura

519/G 23 Jayanthi Mawatha, Anuradhapura 50000

## Biyagama

No. 542, 10/D Kandy Road, 11650

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# OUR PRODUCTS

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# BRANDINGS

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# EVENTS



# SOCIAL MEDIA PRESENCE

