
SUCCESS IS BEST WHEN SHARED

- Howard Schultz
Chairman & CEO of Starbucks

GET IN TOUCH WITH US :

dilupa@barista.lk

Dilupa Pathirana : +94 715579469
Krishan Gunasekara : +94 703606010
Rajiv Khuranna : + 91 9899303032

BARISTA

THE LARGEST CAFÉ CHAIN IN SRI LANKA



BARISTA

OUR PHILOSOPHY

OUR VISION

To be the Undisputed Leader and the Most Preferred Cafe Chain in Sri Lanka While Making the best Contribution to Our Team, Guests and the Community at Large.

OUR MISSION

As the Largest Cafe Chain in Sri Lanka, We Will Ensure that We Create and Deliver the Best Value to all Our Stakeholders while being Responsible for Safeguarding the Interests of the Environment and the Community

DEMAND FACTORS

The brand equity Barista has built over 24 years of operations

Large share of young population

Increasing population of urban working professionals

Changing consumer lifestyle

Expanding tourism in Sri Lanka



FACTORS FOR THE GROWTH OF THE INDUSTRY

VALUES WE SWEAR BY

1

HARD WORK

Interest in life comes from setting yourself huge, unachievable challenges and trying to rise above them

2

PASSION

Going the extra mile willingly, with a complete sense of belongingness and purpose while adding value to our stakeholders

3

QUALITY

Doing the right thing, for the right reason, in the right way when no one is looking

4

EXCELLENCE

Surpassing current benchmarks constantly by continually challenging our ability and skills to take the organization to greater heights

5

RESPECT

Treating people with utmost dignity, valuing their contributions and fostering a culture that allow each individual to rise to their fullest potential

WHY SHOULD YOU INVEST

BRAND LINEAGE

- Higher brand visibility and accessibility
- The largest cafe chain in Sri Lanka
- 24 glorified years of success
- International franchise
- Customer service excellence award winner
- Loyal customer base island wide



SCALABILITY

- Ease of store development
- Expansion to multiple stores
 - E-Commerce & delivery
- Assistance on the design and construction

EASE OF OPERATIONS

- Time tested operational model
- Easy launch and sustenance
- Active tactical support
- P&L optimization support
- 100% training and development commitment



BEST INVESTMENT OPPORTUNITY



- Food industry is growing @CAGR 12 - 15%
 - Coffee consumption is growing @15-20% in urban areas
 - Investment starting at Rs 20M
 - Payback in less than 24 months
 - Coffee chain appeals to audience of all type
 - Guaranteed positive bottom-line
-

OPERATIONS & SUPPORT

- Dedicated team
- Forward planning



Business Planning & Operations



Recruitment of Staff & Development



Marketing & Loyalty Support



Products, NPD & Quality Support

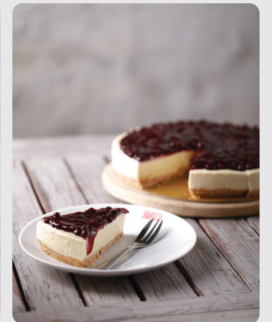


Supply Chain Support



IT System & Software Support

OUR PRODUCTS



GEOGRAPHICAL FOOTPRINT

450 Stores globally

Franchise stores **200**

32 Domestic Stores

International

India

Nepal

Maldives

Bangladesh

Myanmar

OUR STORE LOCATIONS

Barista Mirissa

Sri ramya, Galle Road, Mirissa

Barista Mount Lavinia

198, Galle Road, Mount Lavinia

World Trade Center

Level 3, World Trade Centre, Colombo 01

Laksala Thummulla

Laksala Building #7, Reid Mawatha, Cinnamon Gardens

Staple Street Lakarcade

33 Staple St, Colombo 02

Barista Express - Maharagama

No. 171, Colombo Road, Maharagama

Barista Express - Negombo

No 153, St. Joseph Street, Negombo

Barista Express - Thimbirigasyaya

No 61, Isipathana Mawatha, Colombo 05

Barista Nawala

446 Nawala Rd, Sri Jayawardenepura Kotte

Barista Galle

No. 53, Pedler's Street

Barista Kiribathgoda

No 91, Ground Floor, Kandy Road, Kiribathgoda

Barista Orion City

No. 752 Dr Danister De Silva Mawatha, Colombo 09

Wattala Diner

No.542 A, Negombo road, Wattala

Nugegoda Diner

No. 117, Pagoda road, Nugegoda

Barista Dehiwala

35, Hill Street, Dehiwala

Barista Sigiriya

121/A, Main Road, Sigiriya

Bambalapitiya

Pizza Hut Premises, # 7/2, Station road, Colombo 04

Bandaranaike International Airport

C Shop #66/D, BIA, Katunayake

Café Mocha by Barista

#28, Stafford Avenue, Colombo 06 (Near Gandhara)

Southern Highway A

Service Area A

Southern Highway B

Service Area B

Barista Rajagiriya

No 55 A , Buthgamuwa Road, Rajagiriya

Barista Thalawathugoda

No.1136/B/5, Pannipitiya Road, Thalawathugoda

Barista Ward Place

No 38, Ward Place, Colombo

Barista Ella

No.01,Ella Junction, Ella

Barista Malabe

390, Kaduwela Road, Malabe

Barista Express - Nugegoda

27, S De S Jayasinghe Mawatha, Nugegoda

Barista Nawam Mawatha

181, Sir James Peiris Mawatha, Colombo 02

Barista Negombo

631, Colombo Road, Negombo

Barista Kurunegala

First floor, 61, Baudhaloka Mawatha, Kurunegala

Kandy Diner

No 498, Peradeniya Road, Kandy